

# Benjamin Pu

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## **Producer, Diversity, Equity and Inclusion**

### **NBC News, New York // September 2020 - Current**

- Producing educational video packages, live streams, panels and internal and external conference training for NBCU Academy, NBCU News Group's journalism and news education platform
- Assisted in the planning, project management and execution of the NBCU Academy launch and designed workflows, negotiated production logistics, worked with procurement to design current team workflow with Slack, Teams, Sharepoint intranet site, Planner, and website management
- Works in conjunction with social media team to reach millions of views and impressions on Twitter, Facebook, Instagram, LinkedIn, Youtube, and our weekly newsletter

## **Political Campaign Embed**

### **NBC News, New York // May 2019 - September 2020**

- Reported in the field for the 2020 presidential campaign embedded with various presidential campaigns and reported on the Iowa and Nevada caucuses for NBC News TV and digital
- Conducted interviews with presidential candidates, campaign surrogates and reported on politics and policy, wrote original news stories on topics such as unions, AAPI voters and the pandemic
- Produced live shots for correspondents and presidential candidates, served as correspondent for various segments for NBC News Now and coordinated field coverage for the Nevada caucus

## **Associate Producer, Breaking News**

### **MSNBC - Dayside, New York // May 2018 - May 2019**

- Covered Capitol Hill and DC politics in conjunction with the NBC News DC Bureau
- Produced network graphics for use across six hours of MSNBC Dayside programming, conducted special research for NBC Specials, Investigations, Nightly News and MSNBC, including research for midterm elections and Mueller report coverage

## **Associate Producer, Video**

### **MSNBC - Meet the Press Daily, New York // August 2017 - May 2018**

- Cut video for cable news broadcast and makes editorial decisions for best video to be put on air
- Managed VOs and SOTs using AVID Media Composer, Interplay Manager and iNews

## **Production Assistant, Graphics**

### **MSNBC - Meet the Press Daily, New York // December 2016 - August 2017**

- Served as a production liaison between producers and the NBC Artworks division to order graphics for cable news, managed assets in NBC content management system

## **Bachelor of the Arts, Global Studies**

### **University of California, Santa Barbara (UCSB) // 2012 - 2016**

- Global Economics and Development, Global Political Structure, International Culture and Ethics

## **Associations**

Asian American Journalist Association - National Governing Board - 2021 - Current

Asian American Journalist Association - New York Chapter Board - 2020 - Current

Eagle Scout, Troop 713, Del Mar, California - 2011